

COOPER KIAS

CONTACT

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EDUCATION

REEDLEY COLLEGE

2023-Present

DINUBA HIGH SCHOOL

2021-2023 Graduation 3.5 GPA

SKILLS

- Social Media Management
- Graphic Design & 3D
- Animation
- Event Management
- Business Research
- Critical Thinking
- Partnership Developemt
- Content Development
- Public Relations Specialist

ABOUT ME

Dynamic and dedicated professional with extensive experience in social media management, graphic design, and community coordination. Currently pursuing a degree in Political Science at Reedley College and serving as the CPRO for Activate CTE a new 501C3 Nonprofit. My goals surround my ability to leverage my skills in digital media, leadership, and community engagement to contribute to not only personally grow but to help aid in the growth of those around me.

WORK EXPERIENCE

CHIEF PUBLIC RELATIONS OFFICER (CPRO), ACTIVATE CTE Present

- Support the mission of assisting educators and students in the Career and Technical Education (CTE) field through strategic communications and public relations efforts.
- Collaborate with stakeholders to promote CTE initiatives and enhance educational opportunities.

E-SPORTS TOURNAMENT DIRECTOR, STEIGLER ED TECH 2023-Present

- Coordinate and manage large-scale e-sports tournaments, ensuring smooth operation and participant satisfaction.
- Develop and implement marketing strategies to enhance event visibility and participation.

ACCOMPLISHMENTS

- National SkillsUSA Post Secondary Officer Secretary
- SkillsUSA: Former California State Post Secondary President
- Silver Medalist: CSI and 3D Visualization and Animation at SkillsUSA CA
- Individual PVSA Award Winner: Recognized for outstanding volunteer service and leadership within SkillsUSA Nationals
- Podcast and Digital Media: Produced a successful podcast series and developed marketing materials and videos.
- Coached Dinuba HS Chapter, which was awarded the Highest CEP Gold Award in California and Accepted into the Model of Excellence Program at the Nationals
- Served on Reedly Chamber Junior Board of Directors Program
- Served on the California SkillsUSA Board of Directors